
LEVI STRAUSS & CO.

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Levi Strauss & Co. Announces New Board Member
Director of Siri Data Science & Engineering for Apple Elected to LS&Co. Board of Directors

SAN FRANCISCO (January 29, 2020) – Levi Strauss & Co. (NYSE: LEVI) announced today that it has elected Yael Garten to its board of directors, effective January 28, 2020. With more than a decade of experience in data science, Garten directs Siri data science and engineering at Apple.

“As we continue our digital transformation and infuse data and analytics into our business, we are expanding the board’s expertise in that area,” said Stephen C. Neal, chair of the board of Levi Strauss & Co. “Yael’s deep business acumen and expertise will help LS&Co. drive agility, productivity, and consumer experience as we design the future of our organization.”

In 2010, Garten founded gNetics Systems Inc., a consulting firm where she advised companies on how to transform data into insights. She also spent more than five years at LinkedIn, where she led a team focused on online experimentation and analyses to generate user experience insights to inform product strategy.

Garten received a Ph.D. in biomedical informatics from Stanford University School of Medicine, where she was a research scientist and text mining lead, and an MSc from Weizmann Institute of Science in Israel. She remains active in education as an advisory board member for Northwestern University’s graduate program in analytics and is passionate about growing the number of women in science, technology, engineering and math (STEM).

About Levi Strauss & Co.

Levi Strauss & Co. (LS&Co.) is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.™, and Denizen® brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,000 retail stores and shop-in-shops. Levi Strauss & Co.'s reported fiscal 2018 net revenues were \$5.6 billion. For more information, go to <http://levistrauss.com>.

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