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# LEVI STRAUSS & CO.

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## FOR IMMEDIATE RELEASE

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## LEVI STRAUSS & CO. ANNOUNCES PARTICIPATION AT THE J.P. MORGAN EIGHTH ANNUAL RETAIL ROUND-UP CONFERENCE

SAN FRANCISCO (April 5, 2022) – Levi Strauss & Co. (NYSE: LEVI) today announced that Chip Bergh, president and chief executive officer and Harmit Singh, chief financial officer, will participate in a fireside chat at the J.P. Morgan Eighth Annual Retail Round-up Conference, on Thursday, April 7, 2022 at 1:00 p.m. ET.

To access the live webcast, please visit [https://jpmorgan.metameetings.net/events/retail22/sessions/41707-levi-strauss/webcast?gpu\\_only=true&kiosk=true](https://jpmorgan.metameetings.net/events/retail22/sessions/41707-levi-strauss/webcast?gpu_only=true&kiosk=true). A replay of the webcast will be available on <http://investors.levistrauss.com> through Friday, May 6, 2022.

### About Levi Strauss & Co.

Levi Strauss & Co. (LS&Co.) is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The Company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Signature by Levi Strauss & Co.™, Denizen®, Dockers® and Beyond Yoga brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,100 retail stores and shop-in-shops. Levi Strauss & Co.'s reported 2021 net revenues were \$5.8 billion. For more information, go to <http://levistrauss.com>, and for financial news and announcements go to <http://investors.levistrauss.com>.

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