
LEVI STRAUSS & CO.

FOR IMMEDIATE RELEASE

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LEVI STRAUSS & CO. ANNOUNCES PARTICIPATION AT THE GOLDMAN SACHS DTC / DIGITAL ACCELERATION CONFERENCE

SAN FRANCISCO (February 16, 2021) – Levi Strauss & Co. (NYSE: LEVI) today announced that Chip Bergh, President and Chief Executive Officer, and Harmit Singh, Chief Financial Officer, will participate in a fireside chat at the Goldman Sachs DTC / Digital Acceleration Conference, held virtually, on Wednesday, February 17, 2021 at 4:00 p.m. ET.

To access the live webcast, please visit

https://event.webcasts.com/starthere.jsp?ei=1429781&tp_key=1931076781&sti=levistrauss. A replay of the webcast will be available within 24 hours on <http://investors.levistrauss.com> through Wednesday, March 17, 2021.

About Levi Strauss & Co.

Levi Strauss & Co. (LS&Co.) is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.™, and Denizen® brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,100 retail stores and shop-in-shops. Levi Strauss & Co.'s reported 2020 net revenues were \$4,453 million. For more information, go to <http://levistrauss.com>, and for company news and announcements go to <http://investors.levistrauss.com>.

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