
LEVI STRAUSS & CO.

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LEVI STRAUSS & CO. ANNOUNCES PARTICIPATION AT THE J.P. MORGAN 7TH ANNUAL RETAIL ROUND-UP

SAN FRANCISCO (April 13, 2021) – Levi Strauss & Co. (NYSE: LEVI) today announced that Chip Bergh, president and chief executive officer, and Harmit Singh, chief financial officer, will participate in a fireside chat at the J.P. Morgan 7th Annual Retail Round-Up, held virtually, on Wednesday, April 14, 2021 at 1:10 p.m. Eastern time.

To access the live webcast, please visit

https://jpmorgan.metameetings.net/events/retailroundup21/sessions/37711-levi-strauss-co/webcast?gpu_only=true&kiosk=true

A replay of the webcast will be available on <http://investors.levistrauss.com> through Friday, May 14, 2021.

About Levi Strauss & Co.

Levi Strauss & Co. (LS&Co.) is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.TM, and Denizen® brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,100 retail stores and shop-in-shops. Levi Strauss & Co.'s reported 2020 net revenues were \$4.5 billion. For more information, go to <http://levistrauss.com>, and for company news and announcements go to <http://investors.levistrauss.com>.

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