
LEVI STRAUSS & CO.

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LEVI STRAUSS & CO. ANNOUNCES PARTICIPATION AT THE J.P. MORGAN GLOBAL CONSUMER, RETAIL & LUXURY CONFERENCE

SAN FRANCISCO (November 10, 2020) – Levi Strauss & Co. (NYSE: LEVI) today announced that Chip Bergh, President and Chief Executive Officer, and Harmit Singh, Executive Vice President and Chief Financial Officer, will participate in a fireside chat at the J.P. Morgan Global Consumer, Retail & Luxury Conference, held virtually, on Thursday, November 12, 2020 at 11:00 a.m. ET.

To access the live webcast, please visit https://jpmorgan.metameetings.net/events/crlux20/general_signin?gpu_only=true. A replay of the webcast will be available within 24 hours on <http://investors.levistrauss.com> through Wednesday, December 9, 2020.

About Levi Strauss & Co.

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.™, and Denizen® brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,100 retail stores and shop-in-shops. Levi Strauss & Co.'s reported 2019 net revenues were \$5.8 billion. For more information, go to <http://levistrauss.com>, and for company news and announcements go to <http://investors.levistrauss.com>.

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